



YAF News

January 2018

Letter from the President

Happy New Year friends, artists and members,

This year promises to be full of events, opportunities and fun. Our year opened to a slow start thanks to the snow and the flu, but we are up and running with our first event of the year.

On the Hill Gallery is sponsoring our first ever Jewelry Trunk Show featuring the work of several of our members. This show so special and unique we are holding it on TWO weekends, February 3-4 and 10-11. I encourage everyone to come out and support our artists throughout the year in all our events, as one day it could be you.

Speaking of support, the Foundation and Gallery would not be what it is today without our volunteers. They are the heart of this organization. These are people who have dedicated their time and talents to carry out our mission. They make the gallery look good by keeping everything current. They man the desk. They run programs that benefit the community. They teach art. They support each other in their endeavors to grow as artists and spread the word that everyone — no matter their ability — is an artist.

Today I am asking each participating artist, not just those who volunteer now, to step up and take on a small job. Yorktown Arts Foundation is an organization you want to belong to and be proud to say you are a member.

We are implementing a new policy that requires each participating artist to donate a few hours towards running the Gallery and Foundation. Members who do not show in the Gallery are not required to volunteer, but are strongly encouraged to do so. By all of us giving our time and effort, the Foundation will be stronger and more vibrant, and everyone will have a sense of ownership and belonging. And we will be able to do more and reach more people with art if everyone is engaged and involved. Check out the information on volunteering opportunities in this newsletter.

I want to sincerely give my heartfelt thanks to the Board and all the members of the gallery and committees for the work they have done this past year to make it the success it is today. Thank you from the deepest reaches of my heart!

Our plans for 2018 include shows by York County high school, middle school and elementary school students, a one-artist exhibit by Ellen DeMaria in April and our members show this year will be themed “Animal Kingdom” and will go on display in May. We intend to increase our education program, we need teachers, and as a long-term goal we are aiming to open a separate building strictly for educational use.

We need help in making all this happen...and we are depending on you.

Kathleen Wahl
President, Yorktown Arts Foundation & On the Hill Gallery

New Board Members Elected

At the YAF Annual Meeting, three new Board members were elected: Sue LeGault, Lisa Triechel-Beavers and Peyton Powell. The 2018 budget was also presented and approved by a vote of members in attendance.

Volunteers are the backbone of our organization!

Artists who Staff at On the Hill Gallery are eligible for a discounted commission.

It is required that displaying artists volunteer as gallery staff/day managers a **minimum of 6 hours monthly** in order to qualify for the reduced commission retained by the gallery on their individual sales. Additional volunteer activities are encouraged to support both the gallery and the foundation. Gallery staff/day manager responsibilities are listed below. Please note that training available is available.

Artists who do not staff are required to volunteer an **average of 18 hours per quarter**, or have their artwork removed from the gallery. Note: Only the staffing artists qualify for discounts beyond the standard commission.

Please bear with us and help us as we organize and develop our organization to better serve our mission.

Gallery Staffing

Don't be intimidated! Training is available and partnering with other staffers is encouraged. It entails opening and closing the Gallery, putting out the flags, welcoming customers, making sales transactions, recording sales in inventory book, answering the phone, taking class registrations, helping maintain the front counter brochures and keeping the gallery neat and tidy.

Staffers sign up on the "TeamUp" online calendar <https://teamup.com/ks8twrmi3b727w9fwy> ahead of time for whole or half day shifts at their convenience. Any questions regarding the online calendar may be addressed to Lisa Triechel-Beavers or Tracy Sorensen.

The Gallery volunteer coordinator is Lisa Trichel-Beavers. She may be reached at stonelace.pottery@gmail.com or 336-601-4036.

If you have never staffed the Gallery before or just need a refresher, please come to our training session! It will be. Held 11 a.m.-1 p.m. Saturday, Feb. 17. Lunch will be provided. Please RSVP to Lisa Triechel-Beavers no later than Feb. 13.

Other Ways to Contribute

The bottom line is we are in constant need of our member volunteers to fulfill myriad tasks, large and small, in order to run a successful Gallery and to support the Foundation's planned programs for 2018. Volunteers are needed in ALL AREAS of our organization.

A few of the tasks include making phone calls, filing, organizing and managing office supplies or art supplies, assisting with building maintenance, hanging artwork, jurying artists, graphic design for event invitations and posters, classroom setup and take down, reception hosting, recruiting and scheduling volunteers, writing newsletter articles or thank you notes, maintaining member mailing lists, checking Post Office box, etc. Serving on committees (see below) or helping with special events are great ways to get involved. We need teachers for children and adult classes. (Teachers are paid.)

Let us help you find your niche!

We are especially in need of people to head up, develop and serve on standing committees/teams for:

The Foundation

Education Programs: Open-volunteers needed for all jobs

Coordinate class programs for children and adults, find teachers, schedule classes, manage sign ups, collect fees, classroom setup and clean up, procure supplies, etc. Plan education related events such as art workshops, school art shows (Elementary, Middle & High School), Summer Sampler Childrens' Workshops, etc.

Membership: Open-volunteers needed for all jobs

Collect dues, maintain accurate membership database, maintain mailing/email lists, handle member correspondence & newsletters (w/Publicity/Marketing team), recruit and coordinate volunteers, plan volunteer recognition, etc.

Outreach: Open-volunteers needed for all jobs

Plan and oversee special events such as Art Stroll, Fort Eustis Spouses' Club, Senior Center art activities, Abandoned Art Project and participation in the Go Green Expo.

Hospitality: Lydia Kinsey (ljkinsey@gmail.com) and new volunteers)

Plan receptions for show openings and special events, provide food & beverages, maintain party supplies and linens, arrange set-up, take down, and clean up.

Publicity/Marketing: Seth Fisher (seth@throughmylensphotography.com) and Tracy Sorensen (kayaktracy@gmail.com) and new volunteers

Provide Gallery and Foundation press releases, advertising and promotions, social media postings, manage website (Oksana Davis), designs for invitations, flyers and posters, write, publish and distribute monthly newsletter.

Foundation Bookkeeper: Sue Legault

The Gallery

Artists' Liaison: Mike Kravchak but he needs help!

Jury new artists, hang and merchandise gallery, keep the gallery fresh and up to date, maintain artists inventory, etc.

Office Management: Open-volunteers needed for all jobs

Maintain supply inventory for office and gallery, handle mail, organize files, forms, etc.

Gallery Maintenance: Mike Kravchak, coordinator (1mkravchak@gmail.com)

Mike Kravchak heads up all building related issues, security, HVAC, paint and repair. He often needs help.

Gallery Volunteers: Lisa Trichel-Beavers (stonelace.pottery@gmail.com)
See description above.

Special Exhibits: Angie Mack (crzychk65@cox.net), Susan Copenhaver (sscope@verizon.net)
Plan details for special exhibits such as: Solo artist shows, Open Member Show, Veteran's Show, 5x5x5 silent auction fundraiser, Elementary, Middle and High School student shows (w/ Education Team)

Art Jewelry Trunk Show — Just In Time for Valentine's Day

Five On The Hill member artists were invited to a limited-time Art Jewelry Trunk Show, to be held Feb. 3-4 and Feb. 10-11 in the back gallery. show. Shelley Davis, Carolyn DeLizzio, Gail Eldred, Lisa Mosser and Tracy Sorensen will offer special items not seen before in the gallery at this special sale. Visitors can also see artist demonstrations during the show.

The Art Jewelry Trunk Show is just in time for Valentine's Day, so stop in and find a unique gift for your someone special!

Upcoming Events

Feb. 3-4 and Feb. 10-11: Jewelry Trunk Show. Show runs 1-4 p.m. each day.

Feb. 17: Gallery Training Session, 11 a.m.-1 p.m. Saturday, Feb. 17. Lunch is provided. RSVP to Lisa Trichel-Beavers at stonelace.pottery@gmail.com.

Feb.18-March 3: York County School High School Art Show. Reception 2-4 p.m. Feb. 18.

March 4-17: York County Middle School Art Show. Reception 2-4 p.m. March 4.

March 18-31: Elementary School Art Show. Reception 2-4 p.m. March 18.

Yorktown Arts Foundation and On The Hill Gallery are located at 402 Main Street, in Historic Yorktown, Virginia. The Gallery is open 11 a.m.-5 p.m. Tuesday-Saturday and noon-5 p.m. Sunday.

Follow us on Facebook at www.facebook.com/onthehillgallery.